

# NEWSLETTER 3

ERASMUS+ KA220-YOU PROJECT

NATURAL ORIGINS



## MONTHLY NEWS

## SHORT TERM TRAINING EVENT IN ITALY

EGINA provided an intensive 3-day training on the topic of natural products, particularly in the ways they are used today. EGINA also discussed the various benefits of natural products for the population and how they can be used for cultural connection with members of the community.

The Natural Origins Training Activity was hosted by European Grants International Academy SRL (EGINA) between 13-17th May in Foligno, Italy. Two trainers from each partner country (Cyprus, Türkiye, Greece, Spain and Italy) participated in the event during 3-day workshop.



The participants were introduced:

- Design Thinking for Sustainable Development
- Navigating Market Research for Natural Product Ventures
- Empowering Migrant Entrepreneurs: Crafting Effective Marketing Strategies



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Naturalorigins

Natural Products and Trade Opportunities

Naturalorigins

Basic Skills and Competences for Young Entrepreneurs

## TRAINING ACCESS

The Natural Origins Training Platform was developed by Konnektable Technologies Limited from Ireland with the contributions of the project partners. Young people and youth trainers can access the courses on the link here: <https://ols.natural-origins.eu/courses/>

## NATURAL ORIGINS TRAINING PLATFORM

The Natural Origins Training Platform contains training materials about Entrepreneurship and Natural Products Trade focused both on trainers in the field and young people with a migrant background. Through the courses, it is aimed to offer a well structured training activity for the needs of the target groups in the project.



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The platform offers two courses, as well as a manual for trainers (“Train-the-Trainer manual”) for improving teaching tools and methodologies, and a user guide for the online course. Each course is divided into 6 Units. At the end, the user is advised to take a relevant quiz for finalizing each course.



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